



IDENTITY THEFT IS JUST THE TIP OF THE ICEBERG

Identity, Asset, Financial Account & Real Estate Protection For You & Your Family

A stolen identity can have disastrous consequences on your family's financial health. But monitoring for identity theft is only part of the picture.

In today's world, investors are focused on protecting not just their own identity and assets, but the financial security of their aging parents and children as well.

Built For You

EverSafe® is a groundbreaking financial protection platform. Unlike typical bank, credit card and credit report monitoring services, we go beyond pre-set alerts. Our system is built around members' personal financial behavior. With a 360-degree view of family members' bank, investment, and retirement accounts, as well as credit cards, credit data, and real estate records, we alert you to the first sign of irregular activity.

An "Extra Set Of Eyes"

Unlike other financial protection services, EverSafe permits you to designate *trusted advocates** like family members and/or professionals to receive alerts and act as an extra set of eyes in monitoring.

We've Got Your Back

EverSafe's customer care team is here for you every step of the way. If your financial accounts, assets, identity and/or real estate are compromised, we provide fraud resolution and identity restoration support.

Protection 24/7

Standard identity theft monitoring is not enough. EverSafe provides round-the-clock surveillance of all of your existing accounts.

This is critical because only 15% of identity theft cases occur when new accounts are opened, while 85% affect existing accounts.¹ And with the incidence of scams, data breaches and elder fraud on the rise, your family's financial health faces threats every day. **Consider these facts:**

1 in 10

U.S. adults becomes a victim of fraud each year.²

\$120,300

Average loss to victims of elder financial abuse.³

EverSafe's comprehensive benefits include:

Customized Protection

- ✓ Tailored to your financial behavior
- ✓ Consolidated view of alerts and accounts

Monitors Financial Activity

- ✓ Identity theft
- ✓ Suspicious/irregular activity
- ✓ Elder financial exploitation
- ✓ Quarterly credit report & score

Alerts

- ✓ Email, text or phone
- ✓ Members and designated *trusted advocates*

Member Services

- ✓ Identity theft restoration
- ✓ Fraud remediation support
- ✓ \$1M Service Guarantee

Additional Protection

- ✓ Suspicious account openings
- ✓ Support for trusts, powers of attorney and guardians
- ✓ Real Estate Title Changes
- ✓ Real Estate Lien Filings

SPECIAL PRICING

EverSafe makes its premier protection service available to you at significant savings.

Try it FREE for 30 days.

Save up to 40% on an individual annual membership. EverSafe discounts apply to the life of your membership, not just the first year. Simply enroll at www.EverSafe.com/ubs



www.EverSafe.com/ubs | 888-575-3837

¹Al Pascual. 2015 Identity Fraud: Protecting Vulnerable Populations. Javelin Strategy & Research (Mar, 2015).

²Bridget Small. Fraud Affects 25 Million People: Recognize Anyone You Know? FTC Consumer Information blog, April 22, 2013.

³Jilenne Gunther. AARP's BankSafe Initiative: A Comprehensive Approach to Better Serving and Protecting Consumers (Jan 2016) p.2

*UBS Financial Advisors (or any UBS employee) are not permitted to serve as the client's 'trusted advocate'.